



the  
ANNUAL  
*Garden Show*  
2017



Please come along & join us on the

23rd & 24th September at

# Parklands

Entrance on Greenhithe Lane, off Borrowdale Road

Opening hours will be from 8.30am - 4.30pm

.....  
Inspiring garden designs / Plants on sale / Garden market / Delicious food stalls  
Tools, equipment & products / Garden furniture & decor / Talks & demonstrations

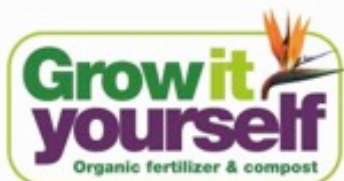
**\$3**  
ENTRY

CHILDREN &  
PENSIONERS

**\$2**

PLENTY OF PARKING!

WITH THANKS TO OUR SPONSORS:



The Garden Club  
GARDENING COURSES



Get Inspired. Get Gardening.

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# Exhibitor Information

<b>Category 1</b>	<b>Landscapers, nurseries and garden centres</b> <b>Stands size:</b> 5m x 5m                      \$150 <b>Plant sales:</b> you are welcome to sell from your stand, hire extra space inside the venue or free space in the car park (first come, first serve basis)
<b>Category 2</b>	<b>Garden/ lifestyle product suppliers</b> <b>Stands size:</b> 5m x 5m                      \$150
<b>Category 3</b>	<b>The Market – local, homemade/ homegrown or crafted goods/ produce</b> <b>Stands size:</b> 3m x 3m                      \$100 Suppliers must declare on the application form the range of products/ produce they'd like to display and are asked to not bring additional products to TAGS without prior consent of the show organizers.

**Set-Up:**                      **Thursday 21<sup>st</sup> – Friday 22<sup>nd</sup> September**

Please note that all stands must be setup by 1500 on Friday 22<sup>nd</sup> September. At that time, all vehicles will be asked to leave the exhibition area and will not be allowed to re-enter on Saturday morning to fill your stand. If you would like to add display items to your stand on the Saturday morning you will need to carry those items on foot from the car park to your stand. Stands that contain high value items are welcome to post their own security guard, should they so wish.

**Public times:**            **Saturday 23<sup>rd</sup> – Sunday 24<sup>th</sup> September**

**Packing-Up:**            **Monday 19<sup>th</sup> September *before* 1200**

- **Exhibition fees include** security, free entry for staff manning the stand and water for plants. No tents or other equipment is provided.
- **Note:** Exhibition fees are non-refundable deposits. The Annual Garden Show (TAGS), it's organizers and sponsors will not be held liable to refund such deposits or compensate for any other expenditure incurred by exhibitors in the event of TAGS being cancelled under any circumstances.
- **There will be no mains power supply to stands.** Features requiring power can be serviced by your own inverter, battery power or solar pumps/ lights. No generators will be permitted.
- **You may request to hire more than one stand** if you would like to take a larger space than 5m x 5m. However, space is limited and although we will endeavor to meet all requests we do not guarantee they will be granted.
- **You may sell product/s directly from the stand.**
- There are no restrictions on how much signage to choose to include in your allocated stand. If you would like to display additional signage at the show, an additional sponsorship fee will be charged. **If you would like your brand to have optimal visibility in the run up to the event and at the show itself please contact us and we will send you the sponsorship pack.**
- **Restrictions:** The display or sale of chemical fertilizers, pesticides or herbicides is prohibited at TAGS.
- **Prohibited:** the use in your display or the sale of any plants that are classified as Alien Invasive according to SANBI. For a full list of Alien Invasive plants please visit:  
<http://www.sanbi.org/information/infobases/invasive-alien-plant-alert>
- **The decisions of the judges for the Design Competition will remain independent and final, no appeals will be considered.**

# *Regeneration!*

## **The theme of TAGS 2017**

The ingenuity of the Zimbabwean people and their resilience in keeping their businesses alive under challenging circumstances is a testament to our nation. There are so many progressive and rejuvenating things happening in our communities: from sustainable farming programs, soil regeneration, the propagation and growing cultivation of wonderful indigenous flowers in our nurseries and gardens, a growing awareness for “conservation gardening” and community outreaches that take care of our public spaces, like verges and traffic roundabouts.

All of us can play a role in making our cities and country a more enjoyable, wholesome and inclusive place to live.

**This year at The Annual Garden Show we would like to celebrate Zimbabwe with our theme of “Regeneration”.**

### **Category 1: The Design Competition**

This theme has been chosen to give wider freedom of interpretation to designers. As a sustainable garden show, there will continue to be a focus on plant choices that reduce water consumption, provide habitat/ food for garden wildlife and preserve indigenous flora.

### **Category 2: Garden/ lifestyle product suppliers**

We encourage Category 2 exhibitors to create displays that show off how their products can be implemented. Please contact us if you would like us to assist in linking you with a landscaper who can help design and furnish your stand with plants.

### **Category 3: The Market**

The Market sector of TAGS is designed to showcase homemade/ homegrown produce, products made from recycled/ up-cycled materials and products produced by local small-scale businesses in an effort to boost public support of local businesses and products.

***“Eat fresh and buy local to make a real difference to our economy”***

# Application Form

Name of Applicant: \_\_\_\_\_

Company or Individual: \_\_\_\_\_

Telephone Number(s): \_\_\_\_\_

Contact Email: \_\_\_\_\_

Website (if any): \_\_\_\_\_

Represented By (Name/s): \_\_\_\_\_

\_\_\_\_\_



What Category do you fit into? \_\_\_\_\_

***If you are a Nursery (Category 1), please send us a copy of your valid nursery license. Only registered nursery applications will be considered. We will be validating all nursery licenses that are submitted to us.***

Please tell us a little bit about your business: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- **Please Note: all stands will be required to be paid for upfront upon receiving an email of the acceptance of this application. No stand allocation will be made without full payment\***
- **All payments made towards a stand are regarded as non-refundable deposits and The Annual Garden Show (TAGS), it's organizers and sponsors will not be held liable to refund such deposits or compensate for any other expenditure incurred by exhibitors in the event of TAGS being cancelled under any circumstances\***

***Potential exhibitors are encouraged to express interest as soon as possible, as places are limited.***

***We do not guarantee that all application s will be successful and we reserve all rights of refusal.***

